

Headline

Planning Analysis



<https://alex-shanley.github.io/Headline/>



Welcome ..

My Goal

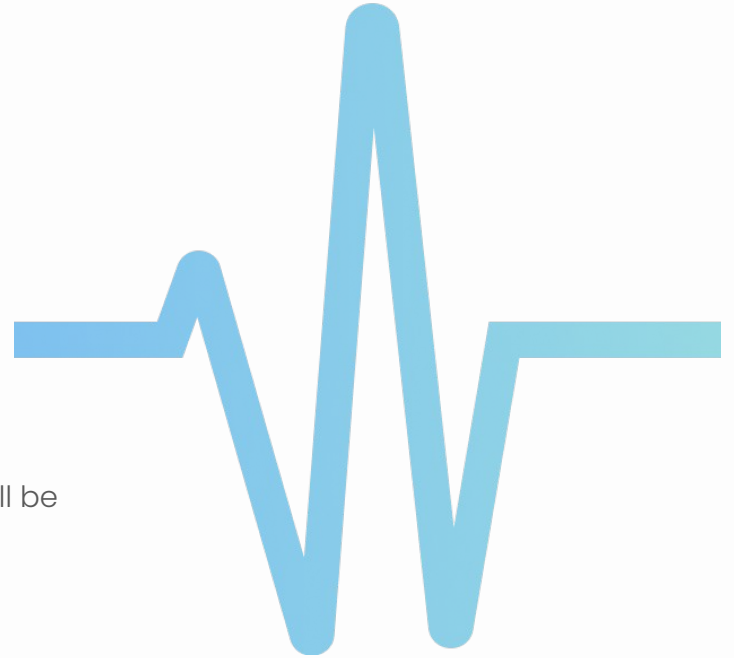
is to create a dynamic digital gallery where users can discover and explore diverse artists and music genres. Designed for an audience aged 18-26, the platform will provide an intuitive and visually engaging experience, allowing users to browse **curated collections** effortlessly.

01

Home Page

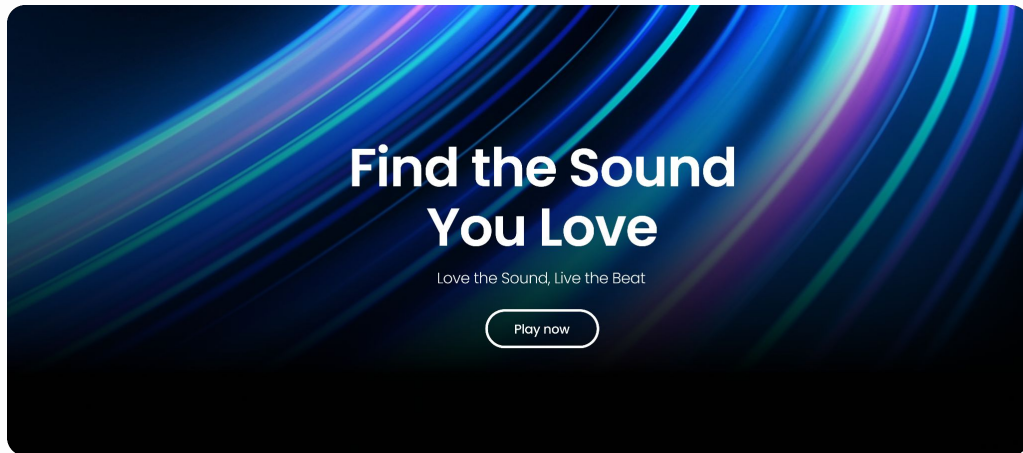
Working title- Home

I will present the key facts through text, graphics, and video, which will be used to develop the headline homepage.



Hero Section

The background video that will be used in the hero section was downloaded from Envato Elements. Please see the link below.



Header

Find the sound you love



Tag line

Love the Sound, Live the Beat



Button text

Play now



Background Video

<https://elements.envato.com/blue-abstract-background-with-colorful-light-trail-TYUQJE4>

Trending Songs Section

TRENDING SONGS



A Bar Song (Tipsy)

Shaboozey



Birds of a Feather

Billie Eilish



Espresso

Sabrina Carpenter



Good Luck, Babe!

Chappell Roan

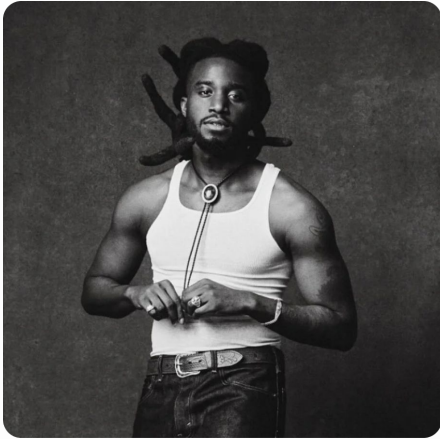


Too Sweet

Hozier

Trending Songs

A Bar Song (Topsy) by Shaboozey



Song name

A Bar Song (Topsy)



Artist Name

Shaboozey



Image used

<https://www.billboard.com/music/chart-beat/shaboozey-a-bar-song-topsy-first-number-1s-billboard-charts-1235664811/>



Link used

<https://www.youtube.com/watch?v=t7bQwwqW-Hc>

Trending Songs

Birds of a Feather-Billie Eilish



Song name

Birds of a Feather



Artist Name

Billie Eilish



Image used

<https://www.rollingstone.com/music/music-news/billie-eilish-drops-birds-of-a-feather-video-1235114370/>



Link used

<https://www.youtube.com/watch?v=V9PVRfjEBTI>

Trending Songs

Espresso-Sabrina Carpenter



Song name

Espresso



Artist Name

Sabrina Carpenter



Image used

<https://open.spotify.com/album/2yIhXdfQKrzp7ENgxxI92c>



Link used

<https://www.youtube.com/watch?v=eVli-tstM5E>

Trending Songs

Good Luck, Babe!-Chappell Roan



Song name

Good Luck, Babe!



Artist Name

Chappell Roan



Image used

<https://neonmusic.co.uk/decoding-the-layered-meaning-in-chappell-roans-good-luck-babe-lyrics>



Link used

https://www.youtube.com/watch?v=1RKqOmSkGgM&list=RD1RKqOmSkGgM&start_radio=1

Trending Songs

Good Luck, Babe!-Chappell Roan



Song name

Too Sweet



Artist Name

Hozier



Image used

<https://www.amazon.com/music/player/artists/B002Y8QAIM/hozier>



Link used

https://www.youtube.com/watch?v=N_TpbQUBbuo

New Album



Header

NEW ALBUMS RELEASE



Tag line

A wave of new music has arrived!
Explore the latest album releases
and find your next favorite sound.

NEW ALBUMS RELEASE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua



Tyler, The Creator
CHROMAKOPIA



Kendrick Lamar
GNX



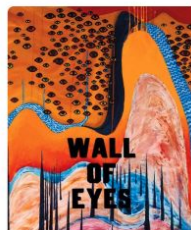
Billie Eilish
HIT ME HARD AND SOFT



Ariana Grande
eternal sunshine



Beyoncé
COWBOY CARTER



The Smile
Wall of Eyes



Dua Lipa
Radical Optimism



Sabrina Carpenter
Short n' Sweet

New Album

CHROMAKOPIA - Tyler, The Creator



Tyler, The Creator
CHROMAKOPIA



Album name

CHROMAKOPIA



Artist Name

Tyler, The Creator



Image used

<https://thesewaneepurple.org/2024/11/17/chromakopia-a-complicated-masterpiece/>

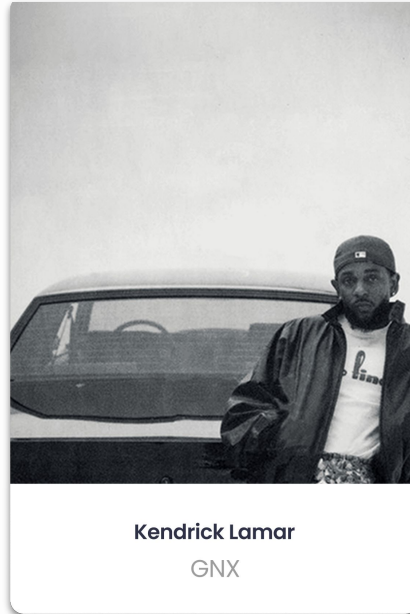


Link used

<https://open.spotify.com/album/0U28P0QVBIQRxpqp5IH0IH>

New Album

GNX – Kendrick Lamar



Album name

GNX



Artist Name

Kendrick Lamar



Image used

<https://eu.desertsun.com/story/life/entertainment/music/2024/11/22/what-does-kendrick-lamar-new-album-title-gnx-mean/76504189007/>

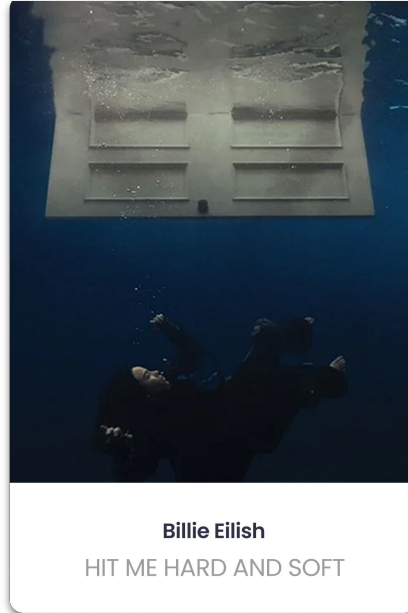


Link used

<https://open.spotify.com/album/0hvT3yIEysuuvkK73vgdcW>

New Album

HIT ME HARD AND SOFT - Billie Eilish



Billie Eilish
HIT ME HARD AND SOFT



Album name

HIT ME HARD AND SOFT



Artist Name

Billie Eilish



Image used

<https://pitchfork.com/reviews/albums/billie-eilish-hit-me-hard-and-soft/>



Link used

<https://open.spotify.com/album/7aJuG4TFXa2hmE4zlyxc3n>

New Album

eternal sunshine - Ariana Grande



Ariana Grande
eternal sunshine



Album name

eternal sunshine



Artist Name

Ariana Grande



Image used

<https://www.newyorker.com/culture/listening-booth/ariana-grande-takes-romantic-inventory-on-eternal-sunshine>



Link used

<https://open.spotify.com/album/71PfP4E9roOXAudealaPGw>

New Album

COWBOY CARTER – Beyoncé



Beyoncé
COWBOY CARTER



Album name

COWBOY CARTER



Artist Name

Beyoncé



Image used

<https://www.newyorker.com/culture/cultural-comment/can-beyonce-ever-burn-down-the-barn>



Link used

<https://open.spotify.com/album/6BzxX6zkDsYKFJ04ziU5xQ>

New Album

Wall of Eyes - The Smile



Album name

Wall of Eyes



Artist Name

The Smile



Image used

<https://www.albumoftheyear.org/artist/130127-the-smile/>

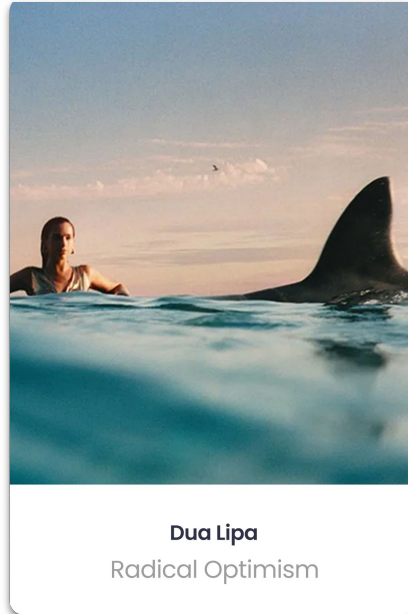


Link used

<https://open.spotify.com/album/6PdPOv5ybKZ9ZuGMk5iGZd>

New Album

Radical Optimism - Dua Lipa



Album name

Radical Optimism



Artist Name

Dua Lipa



Image used

<https://pitchfork.com/news/dua-lipa-announces-new-album-radical-optimism/>

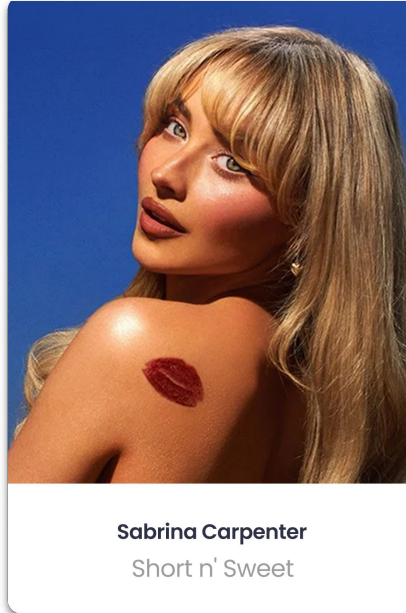


Link used

<https://open.spotify.com/album/1Mo92916G2mmG7ajpmSVrc>

New Album

Short n' Sweet - Sabrina Carpenter



Album name

Short n' Sweet



Artist Name

Sabrina Carpenter



Image used

<https://open.spotify.com/album/3iPSVi54hsackK1ixIR2eH>



Link used

<https://open.spotify.com/album/3iPSVi54hsackK1ixIR2eH>

Taylor Swift Section



Header

TAYLOR SWIFT



Image used

<https://dasfilmfeuilleton.de/taylor-swift-the-eras-tour-kritik/>



Tag-line

THE ERAS TOUR | Trailer



TAYLOR SWIFT

THE ERAS TOUR | Trailer



Retro songs Section

RETRO SONGS



Eye of the Tiger

Survivor



Africa

Toto



9 to 5

Dolly Parton



I'm So Excited

The Pointer Sisters



Down Under

Men at Work

Retro Songs

Eye of the Tiger-Survivor



Song name

Eye of the Tiger



Artist Name

Survivor



Image used

<https://open.spotify.com/album/4PT9VuIQaQP6XRixBI2xIW>

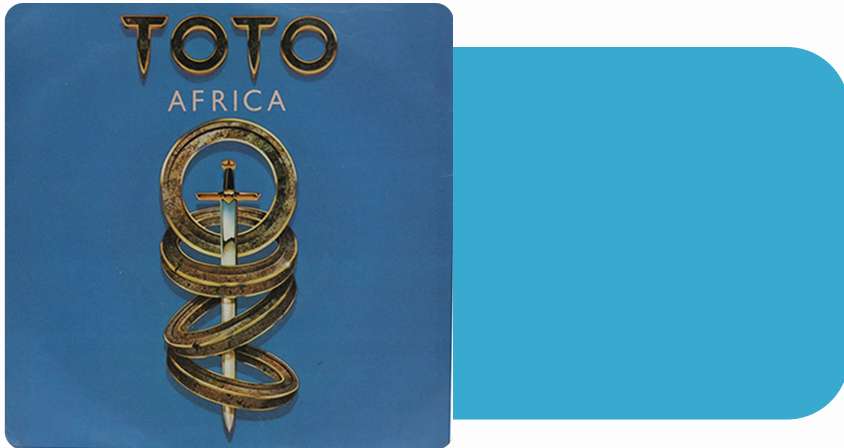


Link used

<https://www.youtube.com/watch?v=bTJPFnesV4>

Retro Songs

Africa - Toto



Song name

Africa



Artist Name

Toto



Image used

<https://www.stereogum.com/2089679/the-number-ones-totos-africa/columns/the-number-ones/>



Link used

<https://www.youtube.com/watch?v=FTQbiNvZqaY>

Retro Songs

Africa - Toto



Song name

9 to 5



Artist Name

Dolly Parton



Image used

https://en.wikipedia.org/wiki/9_to_5_%28Dolly_Parton_song%29



Link used

<https://www.youtube.com/watch?v=UbxUSsFXYo4>

Retro Songs

I'm So Excited - Toto



Song name

I'm So Excited



Artists Names

The Pointer Sisters



Image used

<https://open.spotify.com/track/1ot6jEe4w4hYnsOPjd3xKQ>

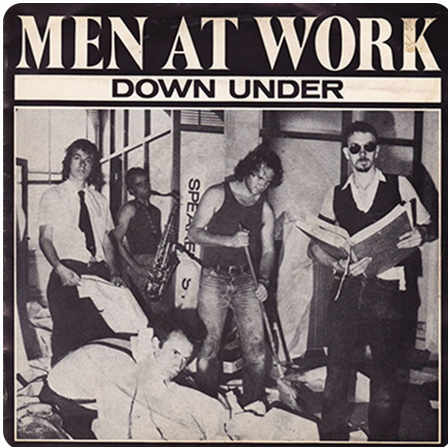


Link used

https://www.youtube.com/watch?v=8iwBM_YBIsE

Retro Songs

Down Under - Men at Work



Song name

Down Under



Artist Name

Men at Work



Image used

<https://www.stereogum.com/2089242/the-number-ones-men-at-works-down-under/columns/the-number-ones/>

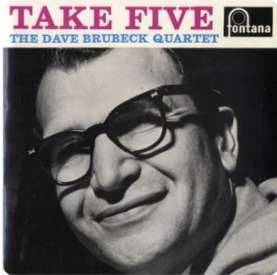


Link used

<https://www.stereogum.com/2089242/the-number-ones-men-at-works-down-under/columns/the-number-ones/>

Jazz songs Section

JAZZ SONGS



Take Five
Dave Brubeck



So What
Miles Davis



Take The A Train
Duke Ellington



Round Midnight
Thelonious Monk



My Favourite Things
John Coltrane

Jazz Songs

Take Five - Dave Brubeck



Song name

Take Five



Artist Name

Dave Brubeck



Image used

<https://eil.com/shop/moreinfo.asp?catalogid=565413>



Link used

<https://www.youtube.com/watch?v=v-mDDOFXsGAs>

Jazz Songs

So What - Miles Davis



Song name

So What



Artist Name

Miles Davis



Image used

<http://www.unionsquaremusic.co.uk/shop/cd.asp?Marid=136&arid=1903>



Link used

<https://www.youtube.com/watch?v=zqNTItOGh5c>

Jazz Songs

Take The A Train -Duke Ellington



Song name

Take The A Train



Artist Name

Duke Ellington



Image used

<https://open.spotify.com/track/5h3RdQ6x9a4X3mUWy3qfpR>



Link used

https://www.youtube.com/watch?v=D6mFGy4g_n8

Jazz Songs

Round Midnight - Thelonious Monk



Song name

Round Midnight



Artist Name

Thelonious Monk



Image used

<https://www.jazzmessengers.com/fr/78219/thelonious-monk/round-midnight>



Link used

<https://www.youtube.com/watch?v=-yg7aZpIXRI>

Jazz Songs

My Favourite Things - John Coltrane



Song name

My Favourite Things



Artist Name

John Coltrane



Image used

<https://www.amazon.com/My-Favorite-Things-JOHN-COLTRANE/dp/B004C9P9J2>



Link used

<https://www.youtube.com/watch?v=qWG2dsXV5HI>

PHOTO GALLERY

[ALL](#) OUTDOORS INDOORS ARTISTS



Photo Gallery



Header

Photo Gallery



Filter

All Outdoors Indoors Artists

Photo Links



<https://elements.envato.com/concert-crowd-on-a-music-concert-KF9CLSV>



<https://elements.envato.com/concert-crowd-on-a-music-concert-ZMZDQK5>



<https://elements.envato.com/feeling-the-concert-vibe-A37KARF>

Photo Links



<https://elements.envato.com/music-drinks-and-friends-dancing-outdoor-to-celebr-TGSN9BH>



<https://elements.envato.com/young-happy-friends-having-fun-on-summer-music-con-8CSJEQP>



<https://elements.envato.com/dj-spin-the-music-outdoor-at-the-concert-BWRF4VH>

Paid Price card



Header

Basic



Tag-line

Uncover all the awesome features you can use for free on Headline because great things shouldn't come with a price tag!



Check

- Listen to 6 songs for free
- Download 1 Album
- Listen to 3 songs offline
- Access 1 personalized playlists



Button

Get Started

Basic

Uncover All The Awesome Features You Can Use For Free On Headline Because Great Things Shouldn't Come With A Price Tag!

Free *No Credit Card Needed

✓ Listen To 6 Songs For Free

✓ Download 1 Album

✓ Listen To 3 Songs Offline

✓ Access 1 Personalized Playlists

Get Started

Paid Price card



Header

Premium



Tag-line

Unlock all the premium features on Headline because some things are worth the investment!



Check

- Listen to unlimited amount of songs
- Download unlimited amount of Album
- Listen to all songs songs offline
- Access 10 personalized playlists



Button

Get Started

Premium

Unlock All The Premium Features On Headline—Because Some Things Are Worth The Investment!

€14.99 /Month

- ✓ Listen To Unlimited Amount Of Songs
- ✓ Download Unlimited Amount Of Album
- ✓ Listen To All Songs Songs Offline
- ✓ Access 10 Personalized Playlists

Get Started

Question Section



Header

Questions



Video used

<https://elements.envato.com/data-science-background-blue-abstract-digital-futu-J4ADTRA>



Tag-line

Whether you're curious about features, a free trial, a premium subscription, we're here to answer any questions.

Questions?

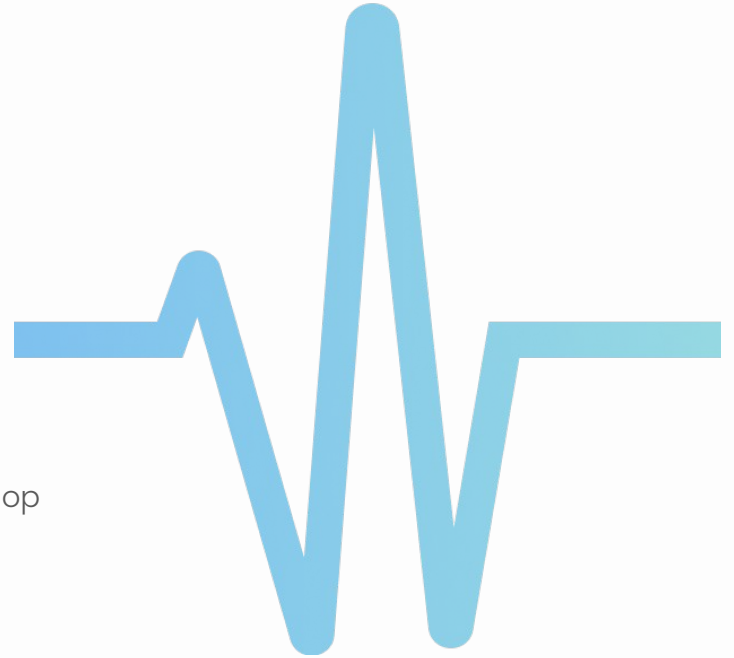
Whether You're Curious About Features, A Free Trial, A Premium Subscription,
We're Here To Answer Any Questions.

Contact Us

02 About Page

Working title- About us

I will present the text, graphics, and video, which will be used to develop the About us page.



About us

About Us body text section 1

I've always had a deep love for music both the classics and the new. Growing up with a father in a band, I have vivid memories of him taking me to concerts across Ireland, and it was there that I truly fell in love with music in all its forms. As I got older, I knew I wanted to share that same passion with others. That's how Headline was born a place where people can discover new jams and classic hits, all in one spot, just as I experienced it.

Headline was my way of giving back to the world what music gave to me. It's a platform where everyone can explore the sounds that have shaped my life whether it's uncovering fresh tracks or revisiting timeless classics.



Header

How It began



Tag-line

Our Journey



Button

Read more



Image used

<https://unsplash.com/photos/man-stepping-on-pedal-effect-LCsz65ObVow>

Quote Section



Quote

Headline was built by music lovers, for music lovers—our goal is to create a space where you can discover new jams, revisit classic hits, and always find the perfect sound to vibe with



Icon



Image used



"Headline Was Built By Music Lovers, For Music Lovers—Our Goal Is To Create A Space Where You Can Discover New Jams, Revisit Classic Hits, And Always Find The Perfect Sound To Vibe With"



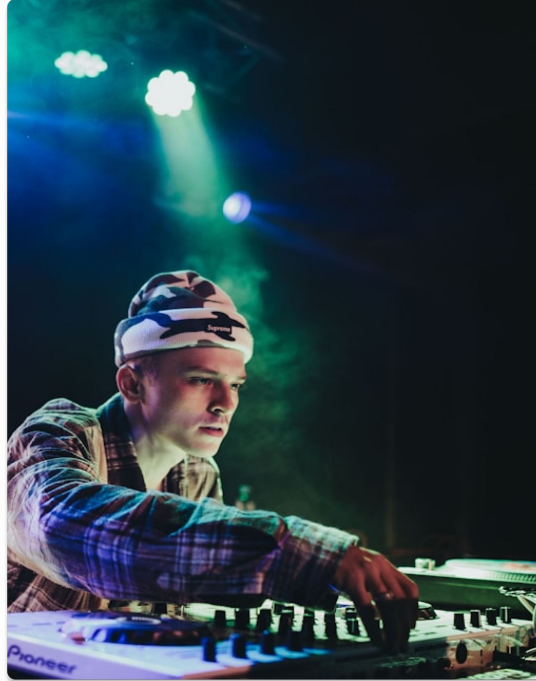
Alex Shanley

About us

About Us body text section 2

Creating Headline has been a journey fueled by that same passion for music that I felt as a kid. I wanted to build a community where music lovers could come together, discover new favorites, and dive deep into the rich history of music that's shaped us all. It's not just about the songs it's about the stories, the emotions, and the connections that music brings.

At Headline, we're all about making music more than just something you listen to it's something you experience. We're building a space where you can share your love for music, discover new artists, and connect with others who feel the same way.



Header

Behind the music



Tag-line

Our Goal



Button

Read more



Image used

<https://unsplash.com/photos/dj-playing-dj-turntable-X4e8n5ncOEs>

Question Section



Header

Questions



Video used

<https://elements.envato.com/data-science-background-blue-abstract-digital-futu-J4ADTRA>



Tag-line

Whether you're curious about features, a free trial, a premium subscription, we're here to answer any questions.

Questions?

Whether You're Curious About Features, A Free Trial, A Premium Subscription,
We're Here To Answer Any Questions.

Contact Us

03 Artist Page

Working title - Artist Spotlight

I will present the text, graphics, and video, which will be used to develop the Artist spotlight page.



Avicii

About Avicii

Avicii, born Tim Bergling on September 8, 1989, in Stockholm, Sweden, was a renowned DJ, music producer, and electronic dance music (EDM) artist. He became famous for his melodic and uplifting approach to house music. Avicii's breakthrough came with his hit single "Levels" (2011), which became a global anthem. He followed up with several successful tracks, including "Wake Me Up", "Hey Brother", and "Waiting for Love".

His music blended EDM with elements of country, folk, and pop, which helped him reach a broad audience. Avicii's influence in the EDM scene was immense, with him being one of the most successful DJs worldwide.



Header

Tim Bergling



Sub-header

Avicii



Button






Read more



Image used

<https://www.theguardian.com/commentisfree/2018/apr/26/avicii-music-inspired-snobbishness-yet-he-was-sound-collective-euphoria-elle-hunt>

Avicii's Top 10 Songs

	Song Name	Listeners	Length	Play
	Wake Me Up	2,595,938,254	4:07	▶
	The Nights	2,003,272,294	2:56	▶
	Waiting For Love	1,530,995,458	3:01	▶
	Without You	1,166,813,206	4:07	▶
	Levels	1,072,639,216	4:07	▶

Avicii table



Header

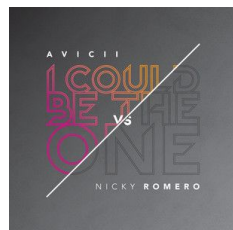
Avicii's top 10 songs



Table headers

Song Name, Listeners, Length, Play

Table Contents



→	Song Name	→	Listeners
	I could be the one		477,583,169
→	Length		
	3:28		

Image used: <https://open.spotify.com/playlist/4es0OqA5bjqdolBbZXDg0l>

Link used: <https://www.youtube.com/watch?v=bek1y2uiQGA>



→	Song Name	→	Listeners
	Lonely together		7,26,268,125
→	Length		
	3:01		

Image used: <https://open.spotify.com/playlist/4es0OqA5bjqdolBbZXDg0l>

Link used: <https://www.youtube.com/watch?v=vQ3XgMKAgxc>

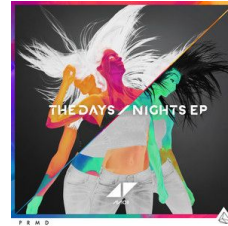
Table Contents



→	Song Name	→	Listeners
	Wake me up		2,595,938,254
→	Length		
	4:07		

Image used: <https://open.spotify.com/playlist/4es0OqA5bjqdoIBbZXDg0l>

Link used: https://www.youtube.com/watch?v=5y_KJAg8bHI



→	Song Name	→	Listeners
	The nights		2,003,272,294
→	Length		
	2:56		

Image used: <https://open.spotify.com/playlist/4es0OqA5bjqdoIBbZXDg0l>

Link used: <https://www.youtube.com/watch?v=UfF6Jej8yb4>



→	Song Name	→	Listeners
	Waiting For Love		1,530,995,458
→	Length		
	3:01		

Image used: <https://open.spotify.com/playlist/4es0OqA5bjqdoIBbZXDg0l>

Link used: <https://www.youtube.com/watch?v=-ncIVUXZla8>



→	Song Name	→	Listeners
	Without you		1,166,813,206
→	Length		
	4:07		

Image used: <https://open.spotify.com/playlist/4es0OqA5bjqdoIBbZXDg0l>

Link used: <https://www.youtube.com/watch?v=WRz2MxhAdJo>

Table Contents



→	Song Name	→	Listeners
	levels		1,072,639,216
→	Length		
	4:07		

Image used: <https://open.spotify.com/playlist/4es0OqA5bjqdoIBbZXDg0l>

Link used: https://www.youtube.com/watch?v=_ovdm2yX4MA



→	Song Name	→	Listeners
	Hey Brother		1,102,042,464
→	Length		
	4:15		

Image used: <https://open.spotify.com/playlist/4es0OqA5bjqdoIBbZXDg0l>

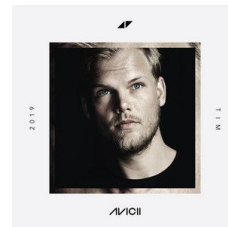
Link used: <https://www.youtube.com/watch?v=6Cp6mKbRTQY>



→	Song Name	→	Listeners
	Addicted to you		461,180,222
→	Length		
	2:28		

Image used: <https://open.spotify.com/playlist/4es0OqA5bjqdoIBbZXDg0l>

Link used: <https://www.youtube.com/watch?v=Qc9c12q3mrc>



→	Song Name	→	Listeners
	SOS		802,733,743
→	Length		
	2:37		

Image used: <https://open.spotify.com/playlist/4es0OqA5bjqdoIBbZXDg0l>

Link used: <https://www.youtube.com/watch?v=WRz2MxhAdJo>

Avicii

True stories



Header

Avicii



Link used

<https://www.netflix.com/ie/title/81915373>



Tag-line

True stories

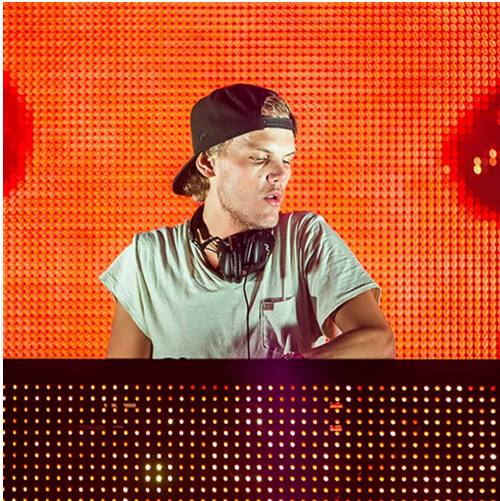
A promotional image for the documentary 'Avicii True Stories'. It features a close-up profile of Avicii wearing headphones, with a play button icon overlaid on the image. The background is dark with some blurred lights.

Avicii
True Stories

Avicii Gallery



Photo Links



<https://weraveyou.com/2022/08/remembering-avicii-without-you-5-years-later/>



<https://www.skiddle.com/news/all/Avicii-announces-his-retirement-from-live-performances-and-touring/28336/>



<https://www.thejakartapost.com/life/2016/03/29/avicii-says-2016-tour-will-be-his-last-html>

Photo Links



<https://globalnews.ca/news/5876292/avicii-tribute-concert-sells-out/>



<https://epictones.com/avicii-final-concert-is-screening-this-week/>



<https://www.rollingstone.com/music/music-lists/go-inside-rolling-stones-big-game-bash-with-avicii-elle-king-travis-scott-18069/>

Question Section



Header

Questions



Video used

<https://elements.envato.com/data-science-background-blue-abstract-digital-futu-J4ADTRA>



Tag-line

Whether you're curious about features, a free trial, a premium subscription, we're here to answer any questions.

Questions?

Whether You're Curious About Features, A Free Trial, A Premium Subscription,
We're Here To Answer Any Questions.

Contact Us

04 Contact Page

Working title - Contact

I will present the text, graphics, and video, which will be used to develop the Contact us page.



Contact Info



Phone No.

1-2402-24598



Email

mail@headline.com



Address

Stephen green
shopping centre



Opening hours

Monday - Friday
(9:00 AM to 5:00 PM)

Form

Stay Connected

We'd Love to Hear From You

Please feel free to reach out at any time. Our team is always happy to assist with any questions regarding headlines or any music-related inquiries.

First Name	Last Name
E-mail	Phone
Message	
Send Message	



Header

We'd Love to Hear From You



Tag line

Stay Connected



Button text

Send Message



Text

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05 Logo



Website typography

Poppins
ExtraBold



AaBbCcDdEeFf

Poppins
Light

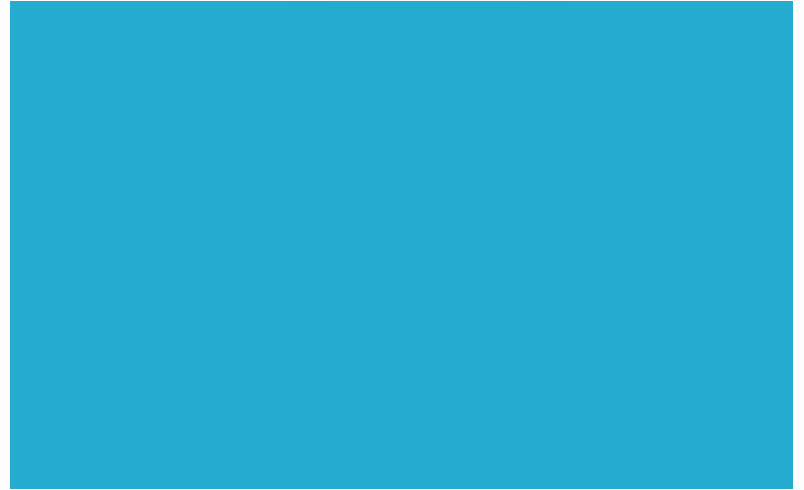


AaBbCcDdEeFfGg

Brand Color



#011b3dff



#0184F6

**Thank
You!**

